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DOI: 10.4172/2472-1921.100037

Journal of Clinical Nutrition & Dietetics ISSN 2472-1921 **2017** Vol. 3 No. 1: 3

## Continuing Educational Needs and Preferences for Swiss Registered Dietitians: Lessons Learned

## Abstract

Bern University of Applied Sciences (BFH) in Switzerland offers continuing educational programs for registered dietitians. In order to initialize effective changes to maximize attendance, the promotors and barriers influencing the participation of Swiss registered dietitians to continuing education classes were identified. A survey was conducted from December 2013 to January 2014 and sent to 630 registered members of the Swiss Association of Registered Dietitians (SVDE). The questionnaire was developed on the web-based software Survey Monkey® and included 37 open- and closed-ended questions. Evaluation questions were based on a four-point Likert scale and space for individual comments was ensured. Data analysis included descriptive statistics and chi-squared tests. The final sample included 202 dietitians, the majority being female (96%), between 25 and 54 years old (90%) and 45% worked in clinical settings. Almost 70% had participated in a BFH continuing education course. Respondents were overall very satisfied with parameters including course registration, organisation, content, professional competence of teachers, and practical relevance. Preferred course format were short courses (1-2 days). The lecturer's limited practical experience, no interest to the subject matter, and no cost coverage by employer were mentioned as the main barriers for attending courses. Based on lessons learned from this evaluation, the following aspects should be considered in order to secure the attractiveness of such programs: Favouring shorter more intensive courses and having them taught by lecturers with a strong practical experience, and hence with more insightful approach. Topics should be established based on the audience's expectations and needs, possibly through an inquiry among professional societies. In addition, overlapping fields as for example nutritional psychology, gerontology, and transdisciplinary approaches could be further included to broaden the dietitians' perspectives and encourage a more holistic approach. Finally, the registration process and quality of teaching environment should be seamless, in order to avoid negative influences on the course.

Keywords: Continuing education; Dietetics; Nutritionists; Needs assessment

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**Citation:** Sadeghi L, Martins S, Müller S, et al. Continuing Educational Needs and Preferences for Swiss Registered Dietitians: Lessons Learned. J Clin Nutr Diet. 2017, 3:1.

Received: January 30, 2017; Accepted: February 03, 2017; Published: February 10, 2017

## Introduction

The profession of dietitian in Switzerland started with the establishment of the first school in Zurich in 1932 by two pioneers, Dr. med. W. Gloor from Cantonal Hospital Zürich and Dr. Otto Stiner from Zürich. The school of Bern was founded later on, in 1972. In the French-speaking part of Switzerland, the dietetics service of the Cantonal Hospital of Geneva was created in 1934.

In 1976, the school of dietetics in Geneva separated itself from the dietetics service of the Cantonal Hospital and education as well as functions of dietitians became more scientific. On a national level, the official professional association of dietitians (Berufsverband des Diätpersonals Schweiz (BDS)) was founded on April 21st 1942 with initially only about 20 members, and presided by M. Otth, Director from the school of Zürich, until 1946. 1982 is an important date for the profession, as the Swiss Red Cross provided recognition and regulation of the training, followed by the attribution of the title of graduated dietitian CRS at the national level, which was important for the recognition by insurance services. In 1984, the professional title was modified from Schweizerischer Verband der dipl. ERnährungsBeraterInnen (SVERB) to Schweizerischer Verband Dipl. Ernährungsberater/ innen (SVDE). On February 18th 1985, the school of Geneva was recognized by the Swiss Red Cross. Dietitians increasingly became powerful allies in the healthcare services.

At the beginning of the 21st century, the educational system changed from professional schools in Zurich, Geneva and Bern to courses offered at the Universities of Applied sciences in Geneva and Bern. As such, the profession of dietitians became academic. The first bachelor course in nutrition and dietetics at Bern University of Applied Sciences (Berner Fachhochschule (BFH)) was launched in 2007 [1,2].

Each year a cohort about 60 students starts the course of nutrition and dietetics at BFH. The whole education takes 3 years to complete, divided into 6 semesters followed by an additional practical module of 10 months [3]. As a remnant of the preacademic curriculum, one third of the education is completed in practice. The other two thirds are lectures in plenum or in seminars. The semesters consist of several modules and each year has a special focus. The first year concentrates on human health and the basics of communication and counseling, the second year on human diseases connected with nutrition and clinical work of dietitians. The last year prepares students for complex diagnoses and situations in their profession [3]. Upon completion of their studies, about 70% of the students will work in hospitals and clinics field [*Unpublished results*].

In 2013, the European Federation of the Associations of Dietitians (EFAD) published their Strategy for Lifelong Learning (SLL). The aim of the strategy was to promote the development of the dietetic profession on an academic, scientific and professional level and to support the self-development of dietitians, given that both should advance the status and reputation of the dietetic profession in Europe. Continuing Professional Development (CDP) can take place in several forms including work-based learning, self-directed learning, and evaluation of learning. The SLL should also ensure fulfilment of the professional code of ethics and good practice. However, no credit system exists so far which requests a minimum credit score to keep the academic title, nor is there a specialization for clinical, industrial or community services orientation. The function of EFAD is to support the national associations in order to accomplish this strategy [4,5].

Compared to European standards, the Dietitians Association of Australia (DAA) has gone one step further with their Accredited Practising Dietitian (APD) program. This program wants to ensure that all APDs take part in at least 30 hours of Continuing Professional Development (CPD) per year. Parts of the CPDs are to develop learning goals for each year and to be active in several modules, for example professional education or quality improvement activity. The "CPD-Cycle" is a good tool to reflect and evaluate each personal step [6]. To promote lifelong learning in Switzerland, BFH offers several continuing education programs in form of short courses, professional courses and CAS/MAS/DAS about different topics all throughout the year.

In a survey which analyzed the employment situation of dietitians with a BSc two years after their graduation, only 14% of dietitians stated that they enrolled in a continuing education course [*Unpublished results*]. In order to initialize targeted and effective changes to increase attendance, it is necessary to know the reasons underlying the lack of interest and to recognize needs and preferences of dietitians in terms of continuing education offers. The aim of this study was to illustrate the promotors and barriers for continuing education courses for Swiss dietitians. Promoting participation to continuing education programs to advance the profession on a scientific and professional level ensures the implementation of the Lifelong Learning Strategy of EFAD. This publication aims to share lessons learned from a Swiss continuing education program for registered dietitians.

## **Material and Methods**

This study was led by the research team from Bern University of Applied Sciences (BFH), Health Division, applied R&D in nutrition and dietetics. It was conducted as a cross-sectional, quantitative Web-based survey for registered dietitians, defined as authorized to freely execute the profession of dietitian and holding an undergraduate degree in Nutrition and Dietetics from an accredited school in Switzerland.

An invitation letter was sent by email to all German speaking registered members of the Swiss Association of Registered Dietitians (SVDE) and to dietitians holding a bachelor's degree of BFH, having graduated by latest 2013. The invitation letter included a link to the questionnaire. Participation was voluntary and anonymous.

The questionnaire was developed on the web-based software *Survey Monkey®*. There were 37 questions in total, which were split into four sections: I) socio-demographic information, 2) previous participation to continuing education courses offered by BFH, 3) previous participation to continuing education courses offered by other providers, and 4) preferences and suggestions to ameliorate the offer of continuing education in the field of nutrition and dietetics. The questionnaire consisted of open and closed questions. Evaluation questions were based on a four-point Likert scale (between 1-"Very satisfied" and 4-"Not satisfied"). Space for individual comments and feedbacks was ensured. A pilot-survey was sent to four dietitians who gave individual feedbacks on the questionnaire.

The answers were automatically saved in *Survey Monkey*<sup>®</sup>. After two weeks, the participants received an e-mail reminder to fill out and submit the questionnaire. The data were analysed using *IMB SPSS Statistics program* (version 22 for Windows).

Descriptive analyses were performed and *Chi-Square test* was used to compare the relation between nominal variables.

## Results

Of the approximately 630 registered dietitians contacted through the Swiss Dietetics Association, 202 completed and returned the

**2017** Vol. 3 No. 1: 3

questionnaire, for a response rate of 32%. Data analyses were conducted on this sample of participants.

#### Socio-demographic information

The sample comprised a majority of women (96%). 90% of participants were between 25 and 54 years old. Most participants attained a diploma HF (Höhere Fachschule) (37%), the subsequent upgrade to the FH title (29%) and a bachelor's degree (23%). The HF certificate was the standard degree before the academic curriculum. A BSc degree can be obtained by these "HF" certified dietitians by further education for at least two years. Participants holding a Master's degree, or continuing education degrees such as CAS (certificate of advanced studies), DAS (diploma of advances studies), MAS (Masters of advanced studies) accounted for approximately 11% of the group. Forty-five percent of the participants were employed at a hospital or clinical setting, and nearly 28% worked in a dietetics practice (multiple answers possible). Thirty-five percent of the participants worked full-time (100%) and the number of years of activity was evenly distributed among the dietitians between less than 5 years up to 20 or more years (Table 1).

#### Participation and overall satisfaction rates

Sixty-nine percent of respondents have participated in a BFH continuing education course for registered dietitians (Table 2). The majority of respondents seemed to be satisfied with the offers. Registration process, organizational aspects, quality of courses' content, lecturers' practical experience and practical relevance were overall very well-rated (Table 3). Specifically, concerning specialized courses offered by the BFH (5 ECTS), the majority of respondents were on average very satisfied to satisfied in terms of practical relevance (16%, respectively 59%), enrollment process (22%, respectively 43%), course organization (8%, respectively 51%), quality of content (23%, respectively 43%) and lecturers' practical relevance/experience (31%, respectively 38%). For the short courses as well, respondents were mainly either very satisfied or satisfied with the quality of content (50%, respectively 36%), the course organization (36%, respectively 54%), the registration process (35%, respectively 50%), lecturers' practical relevance/experience (58%, respectively 35%) and practical relevance (37%, respectively 43%) (Table 4).

#### Preferences for continuing education courses format and logistics

Short courses (one to two days, without European Credit Transfer System (ECTS)) were selected as the preferred format, followed by specialized courses (worth 5 ECTS). The years of work experience as dietitian did not seem to influence the participants preferences for a specific course format (p=0.6) (Table 5). In the survey, 68 respondents stated to have a preference for participating in a specialized course, compared to 140 respondents preferring the short courses format.

The majority of the respondents (86%) selected newsletters (per E-Mail) as the preferred means for communication on upcoming

	0 1	•	
		Ν	Percent (%)
1	Gender		
	Female	195	96
	Male	7	4
	Total	202	100
2	Age		
	24 or less	6	3
	25 to 39	97	48
	40 to 54	84	42
	55 to 64	14	7
	65 or more	1	0
	Total	202	100
3	Years of experience in dietetics		
	Less than 5	50	25
	5 to 9	40	20
	10 to 19	50	25
	20 or more	60	30
	Total	200	100
4	Highest degree attained	200	100
T	Diploma (HF or similar)	75	37
	Subsequent purchase of FH title	59	29
		47	23
	Bachelor degree (BSc)		
	Entry-level master	10	5
	Master degree (MSc)	6	3
	Other (CAS, MAS, DAS)	5	3
-	Total	202	100
5	Percent of workload (%)		_
	20	15	7
	40	37	19
	60	34	17
	80	44	22
	100	70	35
	Total	200	100
6	Predominant work setting		
	Hospital/Clinic	123	45
	Nursing house	9	3
	Private practice	77	28
	Private economy/Industry	19	7
	Research	4	1
	Education System	19	7
	Non-profit Organization	15	5
	Other	10	4
	Total	276	100
7	Main activity		
	Team leader	27	9
	Independent work	131	44
	Supervisor	35	12
	Professor	17	6
		9	3
	Scientific collaborator	3	
	Scientific collaborator Administration	20	7
	Administration	20	
			7

 Table 1: Socio-demographic characteristics of respondents.

Table 2: Participation in continuing education courses offered by BFH.

	N	Percent (%)			
BFH participation					
Yes	138	69			
No	61	31			
Total	199	100			

Table 3: Satisfaction with continuing education courses offered at BFH.

	Very satisfied	Satisfied	Moderately satisfied	Not satisfied	Total N
Enrollment process	29 (23%)	70 (54%)	25 (19%)	5 (4%)	129
Course organization	21 (16%)	80 (62%)	23 (18%)	5 (4%)	129
Quality of content	32 (25%)	77 (60%)	18 (14%)	2 (1%)	129
Professional competence	40 (31%)	73 (56%)	15 (12%)	2 (1%)	130
Practical relevance	17 (13%)	79 (62%)	29 (23%)	2 (2%)	127

Table 4: Satisfaction with specialized courses and short courses offered at BFH.

	Very satisfied	Satisfied	Moderately satisfied	No satisfied	N
	Specia	lized courses			
Enrollment process	14 (22%)	27 (43%)	18 (29%)	4 (6%)	63
Course organization	5 (8%)	31 (51%)	22 (36%)	3 (5%)	61
Quality of content	14 (23%)	26 (43%)	19 (31%)	2 (3%)	61
Lecturers' practical relevance/experience	19 (31%)	23 (38%)	19 (31%)	0 (0%)	61
Practical relevance	10 (16%)	36 (59%)	14 (23%)	1 (2%)	61
	Sho	ort courses			
Enrollment process	33 (35%)	48 (50%)	12 (13%)	2 (2%)	95
Course organization	34 (36%)	51 (54%)	7 (8%)	2 (2%)	94
Quality of content	47 (50%)	34 (36%)	11 (12%)	2 (2%)	94
Lecturers' practical relevance/experience	54 (58%)	33 (35%)	5 (5%)	2 (2%)	94
Practical relevance	35 (37%)	40 (43%)	17 (18%)	2 (2%)	94

 Table 5: Years of work experience as registered dietitians and perceived needs.

ю	Years of work experience as dietitians				
cati		Less than 5	5 to 9	10 to 19	20 or more
npa	Diploma	14	6	11	6
a na	Specialized course	19	10	26	13
mai	Short course	36	26	35	43
for	Seminar	13	11	11	16
C D	Workshop	8	6	15	13
rre	Lecture	19	13	16	10
efe	Online course	7	5	7	8
- L	Other	1	0	2	2

continuing education courses **(Table 6)**. Preferred days for attending continuing education were Thursdays and Fridays for 86% of respondents. For about 70% of respondents, courses should ideally last one full working day. Interestingly, 60% of respondents in the present study were not keen on exchanging thoughts with other colleagues within the scope of a continuing education course, as for instance in an online-forum (results not shown).

#### **Topics for the continuing education**

Questioned about priority topics for a CAS and for a specialized course, participants mainly mentioned metabolic diseases,

diseases of the digestive system, obesity, and malnutrition. Besides other topics of interest, included food allergies and methodological skills. The latter topic hints at the increasing interest and involvement of dietitians in research projects. For short courses (1-2 days, without ECTS), the topics gastroenterology/visceral surgery and diabetes mellitus were prioritized (Tables 7 and 8). Other topics of interest included eating disorders, enteral/parenteral feeding and nutrigenomics. Nutrigenomics is currently being taught at BFH in both the Bachelor program in nutrition and dietetics and Master's program in Food Nutrition and Health (Stand 2016). 
 Table 6: Preferences for continuing education format.

Course type Short course (1 or 2 days)			
	140		
Specialized course (5 ECTS)	68		
Lecture	58		
Seminar	51		
Workshop	42		
Diploma (MAS,DAS,CAS)	37		
Online course	27		
Other	5		
N=163			
Language			
German	163		
English	26		
French	10		
Italian	1		
N=163			
Weekdays			
Monday	37		
Tuesday	53		
Wednesday	49		
Thursday	66		
Friday	72		
Saturday	42		
Sunday	11		
No preference	47		
N=161			
Length			
Several weeks	15		
Multiple days	89		
Several evenings	10		
One day	112		
Half a day	14		
No preference	20		
Other	9		
N=161			
Time of day			
Morning	8		
Afternoon	13		
Evening	12		
Whole day	129		
No preference	30		
N=161			
Preferred communication means to announce continuing education offer			
Newsletter (per E-mail)	137		
Flyer	51		
Online	31		
No preference	9		
Other	5		

**Table 7**: Priority topics for continuing education as CAS and specialized courses.

	Priority 1	Priority 2	Priority 3
Metabolic disease	29 (19%)	19 (13%)	15 (13.2%)
Disease of the digestive system	26 (17%)	24 (17%)	15 (13.2%)
Malnutrition and underfeeding	19 (12%)	18 (12%)	17 (14.9%)
Obesity	19 (12%)	8 (6%)	17 (14.9%)
Malnutrition	19 (12%)	18 (12%)	17 (14.9%)
Methodological skills	15 (10%)	15 (10%)	12 (10.5%)
Food allergies	12 (8%)	16 (11%)	7 (6.1%)
Kidney diseases	5 (3%)	6 (4%)	2 (1.8%)
Leadership competencies	5 (3%)	6 (4%)	11 (9.6%)
Social skills	3 (2%)	6 (4%)	10 (8.8%)
Sequelae of overweight	1 (1%)	6 (4%)	4 (3.5%)
Cardiovascular diseases	0 (0%)	4 (3%)	4 (3.5%)
Total	153 (100%)	146 (100%)	131 (100%)

# Promotors and barriers to participation in continuing education courses

The five most frequently mentioned reasons for taking continuing education courses were (multiple choices): personal interest/ desire (32%), work-related or request from employer (15%), professional requirement of permanent continuing education (15%) and for title upgrade (14%).

The most frequently cited reasons for not attending a continuing education course were (multiple choices): (lack of interest for) topics (23%), high registration costs (21%), other professional obligations (10%) and travel time to course location (10%). For 69% of respondents the course's costs were fully or partially covered by the employer **(Table 9)**.

## Discussion

The majority of the participants were female, which matches trends in this profession in Switzerland and worldwide. The years of work experience do not correlate with highest degree attained and it is worth to mention that the Master's degree in Food Nutrition and Health offered at the BFH was introduced in Switzerland in September 2015.

In general, participants seem to be satisfied with the continuing education courses offered by BFH, with a strong preference for short courses, which last a day or two and are competitive partly due to lower registration costs compared with other CAS or credit earning specialized courses. This seems to be a major concern for those dietitians working in an own dietitian's office who have to finance educational activities fully themselves.

Short courses are also favored due to an easier logistic, such as taking less time off work and/or being financial (often partially) supported by employer. Besides logistics, the appeal of topics was on the top priority list for participants.

	Priority 1	Priority 2	Priority 3
Gastroenterology/visceral surgery	19 (13%)	15 (11%)	10 (8%)
Diabetes mellitus	18 (12%)	7 (5%)	4 (3%)
Eating disorders	12 (8%)	19 (14%)	6 (5%)
Enteral/parenteral feeding	12 (8%)	12 (9%)	10 (8%)
Childhood obesity	9 (6%)	4 (3%)	3 (2%)
Psychiatry	7 (5%)	9 (6%)	9 (7%)
Oncology	6 (4%)	8 (6%)	8 (6%)
Obesity	6 (4%)	6 (4%)	4 (3%)
Nutrigenomics	6 (4%)	5 (4%)	14 (11%)
Geriatrics	6 (4%)	5 (4%)	5 (4%)
Metabolic diseases	6 (4%)	3 (2%)	6 (5%)
Prevention/health promotion	6 (4%)	3 (2%)	3 (2%)
Food allergies	5 (3%)	7 (5%)	4 (3%)
Complementary/ alternative medicine	5 (3%)	7 (5%)	3 (2%)
Sport and nutrition	4 (2%)	6 (4%)	10 (8%)
Pediatrics	3 (2%)	3 (2%)	4 (3%)
Gynecology	3 (2%)	1 (1%)	3 (2%)
Nephrology	3 (2%)	3 (2%)	0 (0%)
Malnutrition	2 (2%)	8 (6%)	5 (4%)
Research	2 (2%)	4 (3%)	1 (1%)
Neurology	2 (2%)	2 (1%)	6 (5%)
Cardiovascular diseases	2 (2%)	1 (1%)	2 (2%)
Collective gastronomy	2 (2%)	0 (0%)	5 (4%)
Pneumology	0 (0%)	0 (0%)	2 (2%)
Total	146 (100%)	138 (100%)	127 (100%)

Table 8: Priority topics for continuing education as short course.

were not keen on exchanging thoughts with their colleagues, as for instance in an online-forum (results not shown). One possible reason might be the competitiveness between practices, encouraging dietitians to keep their "knowledge" for themselves and stand out among peers. Moreover, there may be a lack of certainty when it comes to draw conclusions, as clinical and epidemiological studies in the field of human nutrition show so many times conflicting results. This absence of conclusiveness may lead to a tendency to not externalize personal thoughts on particular subjects. In addition, a possible fear of judgement from peers may discourage dietitians to freely exchange thoughts and point of views in a public setting (media, forums, congresses, etc.). One possible solution to increase the willingness to exchange between dietitians may be to encourage them to specialize in certain fields and not try to cover all health issues each by themselves so as to differentiate themselves from their colleagues and thus reduce this feeling of competitiveness. Novel topics should also be offered as continuing education options in order to broaden their knowledge perspectives and practical skills. Bridging the gap between traditional and more novel approaches, or alternative ones, should be further considered, for example, with the introduction to nutrigenomics, or with the combination of knowledge based on Western and Eastern medicine. Overlapping fields as for instance nutritional psychology, gerontology, and other trans-disciplinary options could be further included in the curriculum to encourage a more holistic approach to the dietetics field [7].

It is fairly probable that task shifting in public health will have a more sustainable impact on choice and offer of lifelong learning

 Table 9: Promotors and barriers to participation in continuing education courses.

	N	Percent (%)
	ending continuing ea	ducation
Personal interest	111	-
For the subsequent acquisition of FH title	48	-
By employer request	52	-
Obligation for permanent education	52	-
Acquisition of additional qualifications for the current field of employment	44	-
Preparing for change to another field of employment	8	-
Career opportunities	7	-
Improve opportunities of labor market	14	-
Higher salary income	1	
Scientific carrier	3	-
Other	10	-
Total	350	
Barriers for not at	tending continuing e	ducation
Topics of the course	31	
Lack of information about further education	3	-
Professional obligation	13	-
Lack of support from the employer	3	-
Costs for further education	29	-
Expenditure of time	8	-
Travel time	13	
Cost for the travel	8	-
Private stuffs	9	-
Negative feedback from others	5	-
Other	15	-
Total	137	-
Coverage of	costs through emplo	yer
Yes	39	30
Partially	51	39
No	40	31
Total	130	100
Did the course corr	espond to your expe	ectations?
Yes	75	62
Partially	42	35
No	3	3
Total	120	100
Would you visit again an	nd/or recommend it	to a colleague?
Yes	111	92
No	10	8
Total	121	100

topics [8], as dietitians acquire new responsibilities and are confronted with novel approaches in their practice. In addition, upcoming credit systems requiring a minimal lifelong learning activity might change the personal interest behavior towards a task- and responsibility- dependent planning of how to keep up with future scientific challenges. It might be interesting to seek dialogue with countries such Australia which has as well an established system and learn from respective experiences to find optimal solutions for the complex issue of implementing continuing education. On one side, exchanges on experiences in terms of continuing education programs might be very helpful to refine and re-design further ones, while acquiring novel insights into other countries' taught fields would shed light on new specialization domains that were not considered before.

From this point of view, it is not yet convincing and evident as to whether dietitians have really performed the step to an academic profession. On one side, this includes an interest to acquire theoretical basics besides and beyond flow-chart-like guidelines or procedures for daily work. In addition, it is important to value individual practical experiences of the continuing education participants, and not to neglect this aspect in the curriculum [7]. Experiences "from the field" may prove to be as much enriching as theoretical knowledge and lead to critical evaluations and worthwhile exchanges on a particular topic.

## Conclusion

In order to secure the attractiveness of continuing education

courses for dietitians, special consideration should be paid to the following aspects: a smooth registration process/organization, as well as attractive course costs and appealing topics with good quality content, and a strong practical orientation. Practical relevance and competence of the lecturers is highly recommended. It is arguable if, considering that most participants are satisfied with their experiences and the participants' quota has not yet reached its full potential, the information about the courses reaches optimally the potential participants. It may be necessary to further look at marketing and advertisement strategies. Dietitians will have to recognize and accept a comprehensive responsibility in multi-disciplinary managed care, for which academic behavior will be compulsory. Dietary practice is evolving very quickly and continuing education in this field needs to rely on more than just itself. With nowadays increasing value given to transdisciplinary work, novel aspects and adjacent fields bound to human nutrition should be further considered in the curriculum [7]. Promoting experience-based knowledge next to theoretical frameworks and empirical evidence would be the next step.

## Acknowledgement

The authors would like to acknowledge the support of Carmen Forrer, Gabi Fontana, Valérie Bächli, and Marta Silva in this project, as well as Josiane Brun and Núria Rubio Petit for their review work.

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